



Round Up & Reach Out

Operation Round Up® allows Sierra Electric to round up your electric bill to an even dollar amount. The “round up” amount is then donated to the Sierra Electric Cooperative Education Foundation for scholarship awards.

How it Works!

Participants agree to have their electric bill rounded up to the next whole dollar. For example: If your bill is \$54.81, it would automatically be rounded up \$0.19 to \$55. Your contribution is pooled with other participants’ donations and put in a reserve account for the Education Foundation. Your contributions are tax deductible.

What is the Education Foundation?

The Sierra Electric Cooperative Education Foundation was established by the Board of Trustees in 1990. This foundation provides scholarship awards to members of the cooperative and their dependents who are planning to attend a college in New Mexico. As of 2016, the Foundation has awarded \$74,000 in scholarship awards.

How Can You Help?

Signing up for Operation Round Up® is easy! Simply fill out the form below, drop it off or mail it back and start helping with your next electric bill.

If you have questions about Operation Round Up®, please call Sierra Electric Cooperative at 575-744-5231.

Yes, I would like to participate in Operation Round Up®

Name: _____

Account Number(s): _____

Signature: _____



Sierra Electric Cooperative, Inc.

Your Touchstone Energy® Cooperative 