



Round Up & Reach Out

Operation Round Up® allows Sierra Electric to round up your electric bill to an even dollar amount. The “round up” amount is then donated to the Sierra Electric Cooperative Education Foundation for scholarship awards.

How it Works!

The purpose of the Operation Round Up Program is to provide additional funding for the Sierra Electric Cooperative Education Foundation. The foundation supports members and members' dependents by awarding scholarships for attending an accredited higher education institution in the State of New Mexico. Participation in the Operation Round Up Program is strictly voluntary. Each month, Sierra Electric simply “rounds up” the electric bill to the next highest dollar. For example, if your bill is \$55.55 your bill would be rounded up to \$56.00, meaning your contribution for that month would be 45 cents. The average cost per member, per account, per year will be about \$6.00.

How Can You Help?

Signing up for Operation Round Up® is easy! You may sign up in the SmartHub application, complete the enrollment form, or check the box on your payment stub when you mail in your payment!

You may also enroll and choose to make a one-time additional donation of any amount. Your next bill will be rounded up to the nearest dollar and the one-time additional donation will be added to the charges on your next bill. If you later decide you are unable to contribute, you can unenroll from the program at any time.

If you have questions about Operation Round Up®, please call Sierra Electric Cooperative at 575-744-5231.

Yes, I would like to participate in Operation Round Up®

Name: _____

Account Number(s): _____

Signature: _____



Sierra Electric Cooperative, Inc.

Your Touchstone Energy® Cooperative 