

# Sierra Electric Cooperative, Inc. Member Newsletter January 2025

## This Month's Topics:

- **SEC Announces Scholarships**
- **Simple Ways to Save Energy**
- **SEC Closure**
- **Luminaria Beach Walk**
- **Youth Tour Reminder**

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The Board of Trustees meets the third Friday of the month at 8:30 a.m. in the Cooperative boardroom.

## Sierra Electric Coop. Announces 2025-2026 Scholarships

Sierra Electric Cooperative, Inc. (SEC) is excited to announce the start of the 2025-2026 Scholarship Award season! The deadline for scholarship applications is **April 7, 2025**.

Founded in 1990 by the SEC Board of Trustees, the SEC Education Foundation has awarded over **\$308,400** in scholarship funds to students attending accredited New Mexico colleges and trade schools on a full-time basis.



**Who is Eligible?** Eligible students include:

- An active member of Sierra Electric Cooperative, Inc.
- Immediate family of an active member of Sierra Electric Cooperative, Inc.
- Immediate family of an employee of Sierra Electric Cooperative, Inc.
- A person who resides in the service area of Sierra Electric Cooperative, Inc. and utilizes the electric power service provided by the Cooperative.

For more information, please contact **Luz Gonzales** at [luzg@secpower.com](mailto:luzg@secpower.com) or visit our website at [sierraelectric.org](http://sierraelectric.org).

We look forward to supporting the educational journeys of our community's future leaders!

## SIMPLE WAYS TO SAVE ENERGY

Avoid running the dishwasher, television and washing machine at the same time during peak hours.

Avoid using the oven during peak hours because it warms the house and causes the A/C to work harder.

Plan ahead by using a smart thermostat to program A/C cooling hours to off-peak times.

Pre-cool your home on Energy-Saving Peak Days then program your thermostat higher during peak hours.

Keep your A/C in working order with regular service and new filters.



HAPPY  
PRESIDENT'S DAY

HONOURING THE GREATEST LEADERS



## Office Closures

February 17, 2025  
Presidents Day

## SEC Participates in the 29th Annual Luminaria Beachwalk

On December 14, 2024, Sierra Electric Cooperative, Inc. (SEC) proudly took part in the 29th Annual Luminaria Beachwalk, a beloved tradition in our community. The weather, though a bit chilly, was perfect for the event – cold, but without the wind, making it a wonderful evening for all. The community turned out in full force to enjoy the festive atmosphere, and SEC was delighted to serve hot, delicious corn dogs to attendees.

The event was a true community effort, with other local businesses and groups joining in the fun, offering a wide range of tasty treats, including posole, green chile stew, sweet snacks, and hot beverages. Each campsite featured a welcoming, cozy fire, providing warmth and comfort as everyone took in the sights of the luminarias.

A heartfelt thank you goes out to all the dedicated Sierra Electric employees and their families who volunteered their time to serve and support this special gathering. Your hard work and commitment are what made this event a success.



We would also like to extend a special thanks to Elephant Butte State Parks and the Friends of Elephant Butte for their tireless efforts in setting up the luminarias and organizing the event. The donations collected throughout the evening will help fund the Elephant Butte Lake State Park's 4th of July Fireworks display.

We are proud to be part of such a meaningful event and grateful to everyone who contributed to making this year's Luminaria Beachwalk a memorable success. Thank you to all the SEC employees and their families for making this celebration one to remember!

## Youth Tour Contest – Apply by January 10, 2025!

Don't miss out on an incredible opportunity! The **Youth Tour Contest** applications are due **Friday, January 10, 2025**. This is a fantastic chance for local students to gain a unique experience, and we encourage all eligible youth to apply. Be sure to submit your application before the deadline! For more information or to apply, please contact us at Sierra Electric Cooperative. Let's make this year's Youth Tour unforgettable!



**Sierra Electric  
Cooperative, Inc.**

A Touchstone Energy® Cooperative 

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